

# Strategic alliances

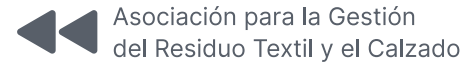
To make a positive contribution to our activities and to achieve the sustainable development goals, we encourage the strengthening of alliances. It is essential for the company to engage in transparent discussions, alliances and collaborations with other entities.

We are represented in many national and international reference organisations in the sector. We actively participate in working groups and management committees by embracing their commitments, working towards common strategic goals and sharing experiences and success stories.



## Sustainable Apparel Coalition (Cascale)

In 2023, as a Candidate, we joined the Sustainable Apparel Coalition, a platform of more than 250 textile manufacturing companies and institutions from 36 countries to promote responsible production and best practices in the supply chain. Joining as a candidate provides a smoother transition path to full membership, allowing us to participate in its community and access its Higg Index tools without having to immediately meet all the membership requirements.



## Association for the Management of Textile Waste (AGRT)

Tendam and other leading companies, such as Decathlon, H&M, IKEA, Inditex, Kiabi and Mango, have created an association for the collective management of textile waste in Spain. The aim is to move towards a circular production model through the appropriate treatment of this type of waste.

The association intends to comply with the extended responsibility of the producer, resulting from the transposition process of Directive 2008/98/EC on waste through the new Law 7/2022 on waste and contaminated soil for a circular economy.



## Textile and fashion observatory

Tendam is vice-president of this forum, which aims to transform the textile and fashion sector towards sustainability and circularity, in line with the European Union's 2030 strategy.

It is a space for business cooperation and public-private coordination to drive the necessary change in the entire value chain of the sectors concerned. The Observatory is a joint alliance between the Spanish Fashion Confederation and the Spanish Intertextile Council.



## Better Cotton

In 2021, we joined the Better Cotton initiative, created to improve the sustainability of the cotton production process and reduce its impact on the climate through less intensive farming worldwide. BCI is a not-for-profit organisation that brings together stakeholders along the value chain with three main objectives: incorporating sustainable agricultural practices and policies; improving well-being and economic development and boosting global demand for sustainable cotton.

Tendam is committed to improving cotton growing practices and has set itself the target of sourcing at least 50% of its cotton requirements from Better Cotton by 2025.



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

### Science Based Targets Corporate Climate Action (SBTi)

This initiative provides a clear path to companies to reduce their carbon footprint in line with the goals of the Paris Agreement. Launched in 2015, it is an alliance between the Carbon Disclosure Project (CDP), the United Nations Global Compact, the World Resources Institute (WRI) and the World Wide Fund for Nature (WWF).

The company submitted its science-based targets to the SBTi in 2020 and was approved in 2021.



### Zero Discharge Hazardous Chemicals (ZDHC)

Tendam joined the Roadmap to Zero programme in 2021 as a partner of this organisation that brings together more than 150 brands, suppliers and chemical suppliers to the textile and footwear industry. The project aims to reduce the chemical footprint of the supply chain in order to achieve a more sustainable manufacturing process. This will protect consumers, workers and the planet's ecosystems. This initiative provides valuable information about the chemicals and products used in the value chain, which has enabled Tendam to optimise its product health and safety standards and environmental sustainability.



### Carbon Disclosure Project (CDP)

This not-for-profit organisation helps companies - as well as cities - to disclose their environmental impact. Based in the UK, Germany and the USA, it is one of the most internationally recognised standards. We achieved an A- climate rating in 2023. This achievement is recognition of our environmental management leadership, driven by the establishment of the Climate Roadmap in 2020 and the approval by SBTi of our science-based CO<sub>2</sub> emission reduction targets in 2021.



United Nations  
Global Compact

### UN Global Compact

The United Nations Global Compact is one of the largest corporate sustainability initiatives and aims to align business strategy and operations with ten principles in the areas of human rights, labour rights, the environment and anti-corruption. Tendam joined the Global Compact in 2002 and is working to become an agent of change, extending sustainability and promoting human rights throughout its value chain.



## THE FASHION PACT

### The Fashion Pact

Tendam has joined a coalition of leading global fashion companies that have committed to environmental goals related to climate change, biodiversity, and the oceans. We are actively involved in the decision-making process of this organisation through our participation in its Operating Committee.



### Seres

We are part of the Seres Foundation along with 150 other companies, with the aim of promoting actions to benefit society and promote individual and collective learning. The ultimate purpose is to generate value for all parties.



### Business Ambition for 1,5°C

We are one of the 500 signatories of this campaign led by the Science Based Targets Initiative, to unite efforts to reduce emissions to limit global warming to 1.5°C above pre-industrial levels and to commit to greater efforts to decarbonise by 2050.



### Fundación Lealtad

A not-for-profit organisation, of which we have been a member since 2003, to support the work of disseminating transparency in the third sector and promoting its best practices. Its mission is to promote society's trust in foundations and associations and to increase cooperation with individuals and institutions.



### Foro Social de la Moda

This is a platform for dialogue that brings together organisations linked to the fashion sector in Spain. Through our participation we promote the commitment of companies to promote social, environmental and economic sustainability.

## Alliances with sectoral organisations

The Tendam Group is present in various national and international reference organisations, actively participating through its governing bodies, committees and working groups, and contributing by paying the appropriate quotas.

- ◆ Asociación de Creadores de Moda de España (ACME)
- ◆ Asociación Empresarial del Comercio Textil, Complementos y Piel (ACOTEX)
- ◆ Asociación Española de Calidad (AEC)
- ◆ Asociación Nacional Grandes Empresas de Distribución (ANGED)
- ◆ Confederación Moda España
- ◆ Asociación Española del Pacto Mundial de Naciones Unidas (ASEPAM)
- ◆ European Branded Clothing Alliance (EBCA)
- ◆ Federación Española de Empresas de la Confección (ASECON)
- ◆ Foro de Marcas Renombradas Españolas (FMRE)
- ◆ Foro Inserta-Once
- ◆ Foro Social de la Industria de la Moda
- ◆ Spanish Textile Retail Association (ARTE)